



There is a gap in today's business model between the customer's ideas/wants and the functions of pre-provided platforms. Too often, a customer's innovation is inhibited by technology.

ClearObject enables innovation by bridging the gap between a customer and their preferred platform with custom solutions and continued management.

Our Connected Solutions will integrate with the platform of your choosing, allowing you to incorporate existing technology into a new solution that is designed to monetize the data your current process, product, or organization is already producing. We develop our solutions on Google Cloud Platform.

Opportunity

Our customer wanted to optimize their current operations by instrumenting assets deployed in the field with connective capabilities to monitor asset health & weight to trigger service delivery events.

Hypothesis

With a pilot, ClearObject could validate the business model & evaluate opportunities to launch a SaaS product that will be positioned to other distributors.

Solution

Turn-key custom solution streaming data from more than 1,000 devices, providing real-time visibility into connected assets & providing a baseline for logistics & customer usage patterns.

ClearObject has the ability to monitor, build and iterate upon cohesive IoT solutions, ensuring an uninterrupted customer experience:

- App development and management
- Asset management integrations
- Custom alerts and reporting
- Custom dashboards
- Machine Learning model development/training
- Predictive analytics
- Data ingestion
- Data lake development

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