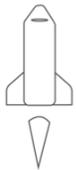




## Ideation & Planning



## Design & MVP Development



## Launch & Deployment



## Managed Services & Continued Innovation

### Contact our team to learn more:

#### ClearObject

8626 E 116<sup>th</sup> Street Suite 300  
Fishers, IN 46038

+1 (888)-850-2568

clearobject.com

### We are an IoT Systems Innovator, providing end-to-end IoT Solutions.

There is a gap in today's business model between the customer's ideas/wants and the functions of pre-provided platforms. Too often, a customer's innovation is inhibited by technology. **ClearObject** enables this innovation by bridging the gap between a customer and their preferred platform with custom solutions and continued management. Our Connected Solutions will integrate with the platform of your choosing, allowing you to incorporate existing technology into a new solution.

### ClearObject has the ability to monitor, build and iterate upon cohesive IoT solutions, ensuring an uninterrupted customer experience:

- Mobile app development and management
- Custom client app management
- Custom runtimes
- Asset management integrations
- Third party updates/changes and vendor mgt.
- Custom alerts and reporting
- Penetration and error testing
- Analytics modeling
- Perimeter patching and upgrades
- Custom dashboards
- Backups
- Regression Testing

### IoT connects every "thing", so we can work across any industry:

- Automotive
- Energy
- Manufacturing
- Housing Development
- Food Services
- Operations/Distribution
- Agriculture

## Solution Stories

**Automotive:** Our team worked to improve overall product quality by providing internal engineering teams with live field data, better informing their new product development.

**Industrial Manufacturing:** ClearObject was able to drive innovative product design for smart home products by analyzing customer usage patterns and optimizing the user interface experience in real time.

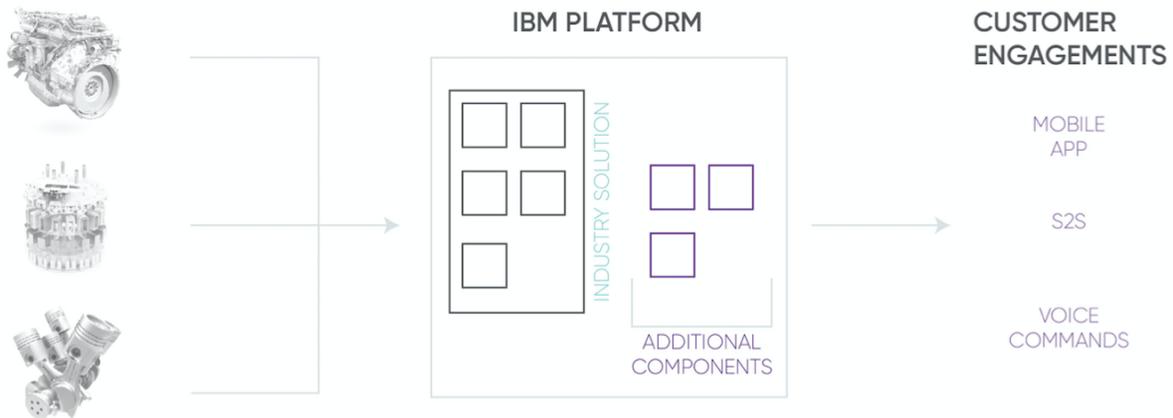
**Operations and Distribution:** ClearObject helped a customer increase their operational profitability by enabling delivery and logistics optimization through IoT activation.

**Housing Development:** Our ability to publish usage and consumption patterns of residents allowed developers to incentivize energy efficient tenants with additional services and reduced cost of services.

Industry solutions provided by IBM are monitored by a dedicated team as a managed service. However, certain additional components that may be featured in custom solutions for clients, may not fall under that purview.

Who is monitoring payment gateways? Who can see if customer dashboards are functioning? Who is alerted if an upgrade to the main industry solution disrupts services to additional components?

This is where the ClearObject team can help. Our team of experts works to ensure the totality of the IoT enabled solution provided to IBM Watson customers is a seamless, enabled experience.



**End User Interaction**

- App Management
- Device Management
- Gateway Management

**External Data Sources**

- Weather
- Payments
- Social Media

**Managed IoT Cloud**

- SLA Metrics & Root Cause
- Troubleshooting & Alerts
- Measurement & Billing

**Development and Testing**

- Requirements
- Change & Release
- Test Case Management
- Security Testing

**Asset Management**

- Maps and Status
- Inventory
- Upgrades & Security

**Client Marketing Technology**

- Profile & Lead Scoring
- Activation and Engagement

**Client CRM Systems**

- Support Staff
- Single Customer View

**Client Asset Management**

- Plant Floor & Production
- Buildings & Systems
- Asset Tracking
- Version Control and Upgrade